

August 2022

With over 191 community foundations across Canada, Westshore Community Foundation is proud to be part of this national philanthropic effort and a member of Community Foundations of Canada (CFC).

Since its inception in 1998, our vision at Westshore Community Foundations (WCF) has always been to continue to build a permanent capital fund which supports not-for-profit organizations through grants which align with our Foundation's mission, vision and values. Over the past 24 years, WCF has grown to more than \$5 million in assets. This asset base has allowed our Foundation the opportunity to provide annual grants and scholarships to organizations and students in and around the communities of Riverton, Gimli, Fraserwood, Winnipeg Beach and Dunnottar.

We are committed to seeing the community succeed. Our Board voluntarily commits their time and energy to support the growth and the strategic direction of our community foundation. By identifying and understanding our community's needs, our Board has been able to create and maintain community-based partnerships that support effective solutions to local issues. Through our generous donors and willing volunteers working together, we have the opportunity to offer even greater support to the ongoing needs of our community.

As we continue to build on our vision of "Building a Lasting legacy", the key strategic priorities for our Foundation for the next three years will be to:

- Continue to connect with communities within our catchment area.
- Enhance donor relations through engagement and stewardship.
- Provide mentorship in our granting and scholarship programs
- Increase our focus with both youth and age friendly groups
- Promote fund development through education and awareness of our Foundation
- Enlist corporate sponsorship to assist in our fundraising efforts.

We recognize that communities are complex and that collaboration between multiple stakeholders is needed to help everyone thrive and evolve. Every year we fund innovative projects, both large and small in the areas such as the environment, heritage and culture, sport and recreation, community services and health and education. Since 1998, we have funded \$1.18 million in grants and scholarships within our catchment area. Last year, we awarded \$42,000 in grants to support the projects of locally based charitable organizations.

These grants make an important difference in the health and welfare of our communities. Over the pandemic, through a partnership with Community Foundations Canada (CFC) and the generosity of our donors, we were able to provide additional relief in the amount of \$56,500 to local aid organizations.

Through our alliances with both Endow Manitoba and CFC, we gain access to additional funding through the provincial and federal government to provide special granting opportunities. One such national program, the Recovery Fund, will assist charitable organizations to rebound in the post pandemic era.

At WCF, we believe that financial circumstances should not be a hinderance to achieving post-secondary education. To assist students in this regard, we offer a wide range of scholarships to provide students with the financial assistance required to allow them to achieve their post-secondary goals. Since 1998, we have provided \$281,300 in scholarships. In 2021, WCF awarded a total of \$33,207.00 to seventeen scholars.

For those who wish to create a lasting legacy that can be felt over generations, an Endowment Fund can be created by WCF to allow you to make a difference to the causes that you cherish and wish to support.

An Endowment Fund will continue to grow and give back over and over again exceeding its original value. Each year, a percentage of the fund is granted to a Canadian registered charity of your choice. WCF can assist you in establishing an Endowment Fund tailored specifically to your charitable goals. We currently have 25 such Endowment Funds at WCF.

Because of you, our generous donors, our Foundation continues to grow. We continue to “Build a Lasting Legacy” by identifying and understanding our community’s needs and creating effective solutions through our grants, our scholarships and our endowment funds.

David Douglas

President

Westshore Community Foundation